

# 2019-2020 District Goals



**District:** District 5 SKN  
**Constitutional Area:** Canada

## LEADERSHIP: CLUB OFFICER TRAINING

**In the 2019-2020 fiscal year, 65% of incoming Club Officers will complete Club Officer training.**

### Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal

To host two Leadership forums. One leadership forum East and the other West. Additional Actions to achieve the goals I would include Orientation to the Lions Members and the Guiding Lions workshop to be included to train as many as possible of 2019-2020 of executive and Lions members

## REGION AND ZONE CHAIRPERSON TRAINING

**In the 2019-2020 fiscal year, 90% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training**

### Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional action items to achieve this goal

Provide additional computer skills in training how to access My Lion or My LCIF. Get information to all Zones to their Lions Clubs. Host at least 4 meetings 2019-2020 with the DG present and the GLT AND GMT being present at the meetings.

## LEARNING FOR EVERY LION

### Lions Leadership institutes

**During the 2019-2020 fiscal year, the district will identify qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area**

### Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

### Custom goal and action items

Promote Lions Leadership Institute and USA/CANADA Forum for a chance to study the Lions University Courses.

## MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quartter	4
2nd Quartter	10
3rd Quartter	40
4th Quartter	16

By the end offi the 4th quartier, the distiricti will add a tiotial offi 70 new members.

### Action Itiems:

My disttrictt will esttablsh club branch(es).

My disttrictt will induct 18 new Lions under 40 years old.

My disttrictt will convert 1 Leos tto Lions

My disttrictt will organize att least membership growth eventt(s).

All clubs in my disttrictt will sett individual membership goals

My disttrictt will use and promotte membership resources tto achieve our goal. Justt Ask Guide, Club Membership

Chair Guide with inductton ideas, Community Needs Assessmentt and Membership Developmentt Grantt

## NEW CLUB DEVELOPMENT

	New Clubs	Chartter Members
1st Quartter	0	0
2nd Quartter	0	0
3rd Quartter	1	20
4th Quartter	0	0

By the end offi the 4th quartier, the distiricti will stiarti 1 new clubs.

With a minimum offi 20 chartier members.

### Action Itiems:

My disttrictt will ensure all Guiding Lions are certfied and assigned tto new clubs

My disttrictt will hostt a New Club Developmentt Workshop

My disttrictt will organizet Leo Club(s).

My disttrictt will sttaett Speciality Club(s).

Members offi tthe Emergency personal EM, FIRE , POLICE

FIRST NATIONS

Members offi tthe Independentt Business in local ttowns where no Lions Club

My disttrictt will sttaett Campus Club(s) att school/universitty

My disttrictt will use and promotte membership resources tto achieve our goal. Membership Developmentt Grantt, New Club Developmentt Guide and Justt Ask Guide).

## MEMBER RETENTION

	Drops
1st Quartter	5
2nd Quartter	5
3rd Quartter	5
4th Quartter	5

By the end off tih 4th quartier, the distiricti's membership drops will noti exceed 20 members.

### Action Itiems:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.

My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

Bring back and promote the PRIDE in being a Lion and the FUN IN THE CLUBS.

## NET GROWTH GOAL

70	+	20	-	20	=	70
FY New Members	+	FY Chartter Members	-	FY Rettentton Goal	=	NET GROWTH GOAL

## SERVICE: PEOPLE SERVED

In tih 2019-2020 ffiscal year, my distiricti will serve 750 people.

### Action Itiems:

Of tte ttotal number of people served in my distirict, 200 people will be youth (under 18 years old).

My distirictt will use and promotte service resources tto achieve our goal. Service Projectt Plannerr Club and

Community Needs Assessment (Developing Local Parttnerships and Fundraising Guide).

I will encourage clubs in my distirictt tto work ttogether tto collaboratte on their service projectts tto maximize tthe impact in ttheir community

Addittonal actton ittems tto achieve tthis goal

Lions provide services in tthe communitte; better living , improvementt environmentt,diabetes program, educattng

seniors and youth aboutt early detecttng of diabetes, vision screening att tthe schools

## SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 4 service activities.

### Action Items:

I will educate clubs in my district about our global causes

## SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 85 % of clubs in my district will report their service projects via MyLion Web or MyLCI.

### Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

I will emphasize the responsibility of the Club Service Chair to report their club's service

My district will use and promote service resources to achieve our goal. (Service Activity Reporting Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal

E-mail all clubs, put the information in our lions page have a section of the registration form available for Lions clubs want to participate

### Custom goal and action items

Provide all clubs with new MyLion web site at zone training Leadership forum.

## LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 65% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF

### Action Items:

## FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$75,000.00 to support Campaign 100: LCIF Empowering Service.

### Action Items:

My district will raise \$75,000.00 to support Campaign 100: LCIF Empowering Service.

My district will secure Model Club commitments for Campaign 100: LCIF Empowering service.

My district will recruit 100/100 Clubs this year

Additional action items to achieve this goal

The goal pledged for \$75,000.00 promote from 5 SKN Lions clubs to reach our pledge in 3 years or more.

## ADVOCATE

**In the 2019-2020 fiscal year 98% of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### **Action Items:**

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

Additional action items to achieve this goal

Have the Zone chairs work with the club presidents and provide training to use the website MyLion web

### **Custom goal and action items**

LCIF, during my term as District Governor as personal charity.